

**PRIVACY POLICY
OF THE ONLINE STORE
body-performance.co.uk**

Dear Customer/User

We care about your privacy and we want you to feel comfortable and safe when using our services, which is why we have prepared a document from which you will get detailed information about the processing of your personal data.

§ 1

Introduction

1. This Privacy Policy sets out the rules for the processing and protection of personal data of Users and Customers of the online store (including potential Customers) using the online store available at the Internet address: www.body-performance.co.uk, hereinafter referred to as the store. The document primarily describes the basis, purposes, scope of personal data processing, indicates the entities to which the data is entrusted, and includes information on cookies and analytical tools used within the online store.
2. The administrator of personal data collected through the online store, within the meaning of the Regulation of the European Parliament and of the Council (EU) 2018/1725 of October 23, 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation (EC) No 45/2001 and Decision No 1247/2002/EC (you can read the regulation here <https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:32018R1725&from=EN>) is Body Performance, 24 Stonecliffe Drive, Leeds LS12 5SE, NIN , contact phone number: 07383308956, e-mail: uk_bodyperformance@gmail.com, hereinafter referred to as Seller.
3. The personal data administrator declares that the privacy policy has an informational role, which means that it is not a source of obligations for Users and Customers of the online store. Its purpose is to define the activities undertaken by the Administrator and to describe the related services, tools and functionalities used by the online store's customers, e.g. to register an account, place an order, use a contact form, sign up for a newsletter or other activities undertaken within the online store.

§ 2

General information

1. The administrator of the online store makes every effort to protect the privacy of Users and Customers of the online store and any data and information obtained from them. It selects and applies technical protection measures, both programmatic and organizational, with due

diligence, thereby ensuring complete protection against their access, disclosure, loss, destruction, unauthorized modification or processing in violation of applicable laws.

2. The administrator informs that the online store uses a transmission protocol to ensure the security of data transmission on the Internet, namely it has installed SSL (Secure Socket Layer). This is a type of security that involves encoding the data before it is sent from the customer's browser and decoding it after it safely reaches the store's server. The information sent from the server to the client is also encoded and decoded when the target is reached.
3. The data collected by the Administrator shall be processed in accordance with the law, respecting the principles of fairness and transparency, shall be collected to the minimum extent necessary for the specified purposes and processed in accordance with them, shall not be subject to further processing incompatible with those purposes, shall be adequate and factually correct in relation to its intended use, and shall be stored in a manner that allows the identification of data subjects. The period of data storage depends on the purpose of processing and is limited until the established purpose is achieved.
4. The Administrator of the online store under the terms of the regulations and privacy policy has access to the data, but may entrust the personal data of customers to external entities that cooperate with the Administrator. Such entrustment is possible only on the basis of relevant personal data entrustment agreements between the Administrator and the processor. Contracts contain a provision specifying the scope and conditions for processing personal data necessary for the performance of services. The Administrator declares that it cooperates only with entities that, for their part, guarantee the security of personal data processing by implementing safeguards that meet the requirements set forth in the GDPR.
5. The use of services and tools provided by the online store, as well as the provision of personal data by the User is voluntary. However, their provision may be necessary for the conclusion and execution of a sales contract or an agreement for the provision of electronic services in the online store, thus their absence will prevent the conclusion of such a contract. The scope of data necessary to conclude a contract is indicated on the website of the online store and in the terms and conditions of the online store.
6. The customer using the services and tools provided by the online store confirms that he/she has familiarized himself/herself with the provisions of this privacy policy and the rules and regulations of the online store, at the same time consenting (if necessary) to the use of his/her personal data in accordance with these provisions by checking the appropriate checkboxes provided on the website of the online store (the contents of the checkboxes specify the purpose for which the provided personal data will be used).

§ 3

Recipients of personal data of the online store

1. In order to ensure the proper operation of the online store, including the implementation of sales contracts, the Administrator uses the services of external entities. The administrator provides

data only when it is necessary to achieve the given purpose of personal data processing and only to the extent necessary to achieve it.

2. Examples of recipients of personal data of customers of the online store are:
 - carriers, brokers, forwarders in a situation where the customer purchasing in the online store chooses the method of delivery by courier,
 - entities handling electronic payments or with a payment card - the Administrator entrusts the User's personal data to the entity handling the given payment to the extent necessary to provide the service,
 - entities providing accounting / accounting services,
 - entities servicing the functionalities of the Online Store,
 - providers of services supporting the work of the online store administrator, e.g. computer software providers for running an online store, companies operating the mailing system for sending a newsletter, hosting providers.
3. Data recipients (external entities) process personal data on the basis of the signed with the administrator of the online store of relevant entrustment agreements. These entities collect, process and store personal data in accordance with their regulations and privacy policies.
4. The processing of personal data of the Service Users and Customers of the online store "body-performance.co.uk" is entrusted by the Administrator to the following entities:
 - a) b.center Bartosz Kaczmarek, ul. Promienna 12U, 64-920 Piła, NIP: 7642435045, REGON: 301172998 - in order to store data on the server on which the website is installed, for IT support and management of the Online Store.

§ 4

Acquisition, collection purpose, scope and processing activities

1. The administrator obtains information about Users, including by collecting server logs, IP addresses, software and hardware parameters, pages viewed, mobile device identification number and other data about devices and system use. The collection of the above information will take place in connection with the use of the online store. These data are not used by the Administrator to identify the User / Client.
2. Navigational data, including link information, may also be collected from customers and links or other activities undertaken in the online store to facilitate the use of services provided electronically and to improve the functionality of these services.
3. The Administrator reserves the right to filter and block messages sent via the internal message system, in particular if they are spam, contain prohibited content or otherwise threaten the safety of the Online Store Users.
4. As part of the online store, the Administrator processes the personal data of customers for the following purposes:
 - taking action before concluding the contract at the request of the Customer; guaranteeing full service for the Store User, including setting up and managing the account / accounts,

contacting with Users in response to inquiries sent via the contact form, contacting Users via e-mail in response to sent inquiries,

- browsing the websites of the online store, operating the product search engine, monitoring the activity of all and specific Users,
- performance of a sales contract or contract for the provision of electronic services,
- keeping statistics on the use of individual functionalities available in the online store, facilitating the use of the online store and ensuring IT security of the online store,
- establishing, investigating and enforcing claims and defending against claims in court proceedings and other enforcement authorities,
- considering complaints, complaints and requests as well as answering questions.

5. The administrator informs that he collects, processes and stores the following customer data: name and surname, e-mail address (e-mail address), contact telephone number in order to contact the courier with the customer and deliver the order, delivery address (street, house number, apartment number, zip code, city), address of residence / business / the seat (if different from the delivery address).

In the case of Service Recipients or Customers who are not Consumers, the Administrator may additionally process such data as: Company name and tax identification number (NIN) of the Service User or Customer.

6. Personal data that is collected for the purposes indicated in the privacy policy will be stored for the duration of the services (including electronic services and shipment of goods) provided by the Administrator and for the period resulting from the limitation period for claims, tax law, Consumer rights or other rights, including range.

CUSTOMER CONTACT

7. The basis for data processing in connection with customer service, which includes contact with the customer in order to answer the question sent via e-mail, the contact form is Art. 6 sec. 1 lit. a GDPR, i.e. consent to processing. If a contract is concluded after contact, the data will be processed on the basis of Article 6 (1) (b) of the GDPR. The legal basis for processing after possible termination of contact will be the justified purpose of archiving correspondence for the purpose of showing its course in the future (pursuant to Article 6 (1) (f) of the GDPR).

ACCOUNT REGISTRATION

8. The data of a user who registers in the online store by creating an account will be collected on the basis of consent to processing (art.6 paragraph 1(a) GDPR). When the User decides to enter into a contract, the data will be processed on the basis of Art. 6 paragraph. 1(b) GDPR. In addition, according to Art. 6 paragraph. 1(f) GDPR - the processing is necessary for the purposes of legitimate interests pursued by the administrator.

9. To create an account comes by completing the registration form and providing basic personal information, i.e. e-mail address, etc., as well as a password consisting of the type of characters and their number in accordance with the instructions. Creating an account is free of charge and requires the user's consent to provide data and confirmation of reading the store's privacy policy. Provision of data is voluntary, failure to provide data will result in the inability to create an account.

EXECUTION OF THE ORDER

10. When placing an order in the online store, the Customer provides personal data that is used to perform the contract, i.e. in connection with the implementation of the order (Article 6 paragraph 1 (b) of the GDPR), issuing an invoice and performing other activities related to the provisions of tax law (Article 6 (1) (c)). For archival and statistical purposes, the data will be processed on the basis of the Controller's legitimate interest (Article 6 (1) (f) of the GDPR).
11. The basis for data processing in order to establish, investigate or defend claims that may be raised by the Administrator or which may be raised against the Administrator is art. 6 sec. 1 lit. f GDPR.
12. Data about orders will be processed for the time necessary to perform the order, and then until the expiry of the limitation period for claims under the contract. In addition, after this deadline, the data may still be processed for statistical purposes. Providing data is necessary for the performance of the contract.

NEWSLETTER

13. As part of the functionality on the online store website, a newsletter service is available. Data provided in connection with newsletter sign-up is used only for the purpose of sending the newsletter, based on the consent given (pursuant to Article 6 paragraph 1(a) of the GDPR). The legal basis for the processing after the eventual termination of the contact and sending of the newsletter will be the legitimate purpose of archiving the correspondence for the purpose of proving it in the future (pursuant to Article 6 paragraph 1(f) GDPR).
14. Voluntarily granted consent to send newsletters or commercial information may be revoked at any time at the request of the Client/User, which will be sent via e-mail. The Administrator, upon receipt of such a request - shall immediately, no later than 48 hours after receiving information about the withdrawal of consent, remove the Client/User's data from the contact database used for the transmission of commercial information by electronic means.
15. As part of the newsletter service, you can at any time rectify your data stored in the database, request their deletion by opting out of receiving the newsletter and also exercise your right to data portability, as stipulated in Art. 22 GDPR.

CONTACT FORM

16. As part of the functionality of the online store, the Administrator provides the ability to contact him using an interactive form. Using the form requires providing personal information necessary to contact the User and answer the questions contained in the form. The user may also provide other data to facilitate contact or ordering of services. Provision of data marked as mandatory is required in order to handle an inquiry and/or accept an order, and failure to provide such data may result in the inability to handle the order. Provision of other data is voluntary.
17. The basis for processing data in connection with the use of the contact form is Art. 6 paragraph. 1(a) of the GDPR, i.e. consent to processing.
18. In order to identify the sender and handle his/her inquiry sent through the form provided - the legal basis for processing is the necessity of processing for the performance of the service contract (Article 6 paragraph 1(b) GDPR).
19. The legal basis for processing after any termination of contact will be the legitimate purpose of archiving correspondence for future demonstration (pursuant to Article 6 paragraph 1(f) of the GDPR).

§ 5

Rights of data subjects

The GDPR gives Customers/Users the rights in question, a list of which is provided below. They are entitled without stating a reason, but they are not absolute and will not be entitled to all personal data processing activities. In the event that the Customer/User wishes to exercise any of his/her rights, he/she may send a declaration of intent at any time to the e-mail address of the online store or the Administrator's registered office address.

I. **The right of access to data exercised under Art. 17 GDPR.**

The Customer/User may at any time contact the Administrator to confirm whether his/her data is being processed, and if this is the case the Customer has the right:

- To gain access to personal data,
- to receive information about the purposes of processing, the categories of personal data processed, the recipients or categories of recipients of such data, the planned period of storage of the Customer/User's data or the criteria for determining this period (when determining the planned period of data processing is not possible), about the rights to which the Customer/User is entitled under the GDPR (when determining the planned period of data processing is not possible), about the Customer's rights under the GDPR and the right to lodge a complaint with a supervisory authority, about the source of such data, about automated decision-making, including profiling, and about the safeguards applied in connection with the transfer of such data outside the European Union,

- To obtain a copy of your personal data.

II. The right to rectification of data exercised under Art. 18 GDPR.

- The Customer/User has the right to request the Administrator to immediately correct his/her personal data that is incorrect. He also has the right to request completion of his personal data. To correct or complete your personal information, please send information to the e-mail address of the online store.

III. Right to erasure of data ("right to be forgotten") - exercised under Art. 19 GDPR.

The Customer/User has the right to request the Administrator to immediately correct his/her personal data that is incorrect. He also has the right to request completion of his personal data. To correct or complete your personal information, please send information to the e-mail address of the online store.

- a) The Customer/User may request the Administrator to delete all or some of his/her data,
- b) The Customer/User has the right to request deletion of his/her personal data when:
 - personal data are no longer necessary for the purposes for which they were collected or for which they were processed,
 - withdrew the specified consent, to the extent that the personal data was processed based on the Customer/User's consent,
 - has objected to the use of its data for marketing purposes,
 - personal data were processed illegally,
 - personal data must be deleted in order to comply with a legal obligation under Union or Member State law to which the Administrator is subject
 - personal data was collected in connection with offering information society services,

c) despite the Customer/User's request for erasure of personal data due to the filing of an objection or withdrawal of consent, the Administrator may retain certain personal data to the extent that the processing is necessary to establish, assert or defend claims, as well as to comply with a legal obligation requiring processing under Union law or the law of a Member State to which the Administrator is subject,

d) deletion of personal data or discontinuation of its processing by the Administrator may result in the inability to provide services provided through the online store or limit the ability to use the functionality of the online store.

IV. Consent to the processing of personal data and the right to withdraw consent exercised under Art. 7. paragraph. 3 GDPR.

- a) The Customer/User, by accepting the statements placed by the Administrator in the interactive forms available on the website of the online store, consents to the processing of his/her data for the specified purposes,

- b) The Customer/User has the option of consenting to the processing of his/her data for additional purposes by accepting the optional statements offered in the forms available on the website of the online store,
- c) The customer has the right to withdraw any consent he/she has given to the Administrator, the withdrawal of consent will have effect from the moment of withdrawal of consent,
- d) The withdrawal of consent will not cause any negative consequences for the Customer, but may prevent further use of services or functionalities that the Administrator can legally provide only with consent,
- e) The withdrawal of consent does not affect the processing of personal data carried out by the Administrator in accordance with the law before its withdrawal.

V. The right to object to data processing exercised pursuant to Art. 23 GDPR.

- a) The Customer/User has the right at any time to object on grounds related to his/her particular situation to the processing of his/her personal data, including profiling, if the Administrator processes personal data based on a legitimate interest,
- b) The Client/User's sending by e-mail of an opt-out from receiving marketing information on products and services implies the Client/User's objection to the processing of his/her data, including profiling for these purposes,
- c) If the Administrator has no other legal basis allowing the processing of the Client/User's data and the lodged objection proves to be legitimate, the personal data against which the objection was lodged will be deleted.

VI. The right to request restriction of processing of personal data exercised under Art. 20 GDPR.

The Customer/User has the right to request restriction of his/her personal data when:

- a) questions the correctness of his/her personal data - the Personal Data Controller will restrict the processing of personal data for a period of time allowing to verify the correctness of such data,
- b) processing of the Customer/User's personal data is unlawful, and instead of deleting the personal data, the Customer/User requests restriction of the processing of his/her personal data,
- c) the personal data of the Customer/User is no longer needed for the purposes of processing, but it is needed to establish, assert or defend the claims of the Customer/User,
- d) when the Customer/User has objected to the processing of his/her personal data, in which case the processing shall be restricted until it is determined whether the legitimate interests on the part of the Personal Data Controller override the grounds indicated in the Customer/User's objection.

VII. The right to request restriction of processing of personal data exercised under Art. 22 GDPR.

The Customer/User has the right to receive his/her personal data from the Administrator in a structured, commonly used machine-readable format and to send it to another Personal Data Administrator.

The Customer/User also has the right to request that it is the Data Controller who will send the Customer/User's personal data directly to another Data Controller (if technically possible).

VIII. The customer also has the right to lodge a complaint with the President of the Office of Personal Data Protection, with regard to violation of his rights to personal data protection or other rights granted under the GDPR.

§ 6

Cookie policy, usage data and analytics

1. The online store uses small files called cookies, they are saved and stored on the computer or other final device of Users and Customers of the store, if the Internet browser allows it. Cookies usually contain the name of the domain from which they originate, the time they are stored on the Device and the assigned value.

2. Cookies are used to optimize the process of using the store's website, to collect statistical data that allows to identify the way Users use the website of the online store, which allows to improve the structure of the online store. They are also necessary to maintain the customer's session after they leave the online store.

3. The administrator uses two types of cookies:

a) Session (temporary) cookies: they are stored on the Client's terminal device and remain there until the session of a given browser ends. The stored information is then permanently deleted from the device's memory. The mechanism of session cookies does not allow the collection of any personal data or any confidential information from the Customer's device,

b) Persistent cookies: they are stored on the Customer's device and remain there until deleted. Ending the session of a given browser or switching off the device does not remove them from the Client's device. The mechanism of persistent cookies does not allow the collection of any personal data or any confidential information from the Customer's device.

4. The administrator of the service uses external cookies in order to:

a) collection of general and anonymous statistical data through analytical tools: Google Analytics (the administrator of the cookies is Google Inc. based in the United States).

5. The administrator uses the Google Analytics tracking code to analyze the statistics of the online store's website; for detailed information on Google Analytics, please visit <https://support.google.com/analytics/answer/6004245>.

6. The customer at any time, using the web browser he uses, can change the settings for cookies, including the ability to block the collection of cookies. Such action may hinder or prevent the use of the services and tools of the online store, including the ability to place an order.

7. If the Customer decides that he or she does not agree to the use of cookies for the purposes described above at any time he or she can delete them manually. Detailed instructions on how to

proceed and information about cookies are contained in the help menu of the Internet browser the customer is currently using. Examples of web browsers that support said cookies are: Internet Explorer, Mozilla Firefox, Google Chrome, Opera, Safari, Microsoft Edge.

8. Some third-party entities operating within the online store allow Users to withdraw their consent to their collection and use of data for advertising based on Customer activity. For more information and to make a choice, see, for example, www.youronlinechoices.com. The sharing of Google Analytics information about activity on the online store's website can be blocked using the Google Inc. provided. browser add-on available here: <https://tools.google.com/dlpage/gaoptout?hl=pl>.

§ 7

Final provisions

1. This privacy policy contains links to other websites, you are advised to read the privacy policies and terms and conditions of those websites.
2. The above privacy policy applies only to the Administrator's online store.
3. There is a possibility of expanding the offer of the online store, which thus creates the possibility of changing the content of the privacy policy, about which you will be informed by an appropriate announcement on the store's website.
4. If you have additional questions about the privacy policy of the online store, please send a message to the Administrator's email address: uk_bodyperformance@gmail.com.